

editorial calendar

ISSUE	THEME	BOOKING DEADLINE	ARTWORK DEADLINE
Fall 2011	Evolving Agriculture New Varieties listing; Grower directory	September 30, 2011	October 7, 2011
Spring 2012	Starting Smart Performance trial results; Grower directory	December 9, 2011	December 16, 2011
Fall 2012	New varieties listing; Grower directory	September 28, 2012	October 5, 2012
Spring 2013	Performance trial results; Grower directory	December 7, 2012	December 14, 2012