

GIANT of the industry VIEWS

Giant Views of the Industry is a streaming video series which features interviews with the leading thinkers of the seed industry. New interviews posted on a monthly basis, deliver information in a user friendly format that breaks interviews down into bite-sized pieces, so viewers can select topics of interest without having to watch an entire interview in one sitting.

Giant Views sponsorship includes:

- A linked company logo on the Giant Views page of the Seed World web site
- Logo included on each Giant Views video clip intro
- Tradeshow presence – Seed World shows the Giant Views interviews in our tradeshow booths (company logos appear on each clip)
- Print advertising – Promotional ads are run in Seed World to announce new interviews (sponsors logos in ads promoted)
- Newsletter coverage – On Seed Week, the weekly e-newsletter of Seed World to announce new interviews

Sponsorship Pricing

- \$3500 for 6 months
- \$6000 for full year sponsorship

To become a sponsor contact Shawn Brook or Lindsay Hoffman at (877) 710-3222 or email marketing@issuesink.com.

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